

BRANDON BANNER

UX/UI Designer



CONTACT

PHONE	EMAIL	PORTFOLIO	LINKEDIN	LOCATION
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PROFILE

Approximately 2 years of experience in UX Design and research. B2C projects in tech and retail sectors. Web and mobile design experience. 7 years of customer service experience. Completed a Product Design Internship at RadicalX and now currently freelancing, actively looking for a full-time role. Constantly learning new things so I can become a better designer. Fusing beauty, usability, and functionality.

SKILLS

Figma - This is my primary design tool. I know how to use plugins. I've created design systems and built prototypes using Figma.

Adobe Illustrator - I am familiar with this tool, I used it to create the logo for my Pairings mobile application.

HTML5 + CSS3 - I understand the full concept and relationship between HTML and CSS. I've built a web app using HTML, and continuously learning new things.

JavaScript - I understand the concept and how it works with HTML. I have used JavaScript to make certain aspects of my web app functional. Such as updating the theme of a page with a click of a button.

Miro - I used this tool during my internship at RadicalX. This is where our team collaborated and kept all of our information (charts, design sprints, etc.)

Sketch (in-training)	Prototyping	User Personas	Stakeholder Relations
Jira	Wireframing	Empathy Maps	Collaboration
Storyboarding	User Research	Affinity Maps	Problem-Solving
Information Architecture	Journey Maps	Presentation	Leadership

CERTIFICATIONS

User Experience for Web Design (LinkedIn Learning) - March 2023

Google UX Design Certificate (Coursera) - in progress

EXPERIENCE

Lucas Jewelry and Repair

Shopify

Developer

July 2023 -

Present

- Built an e-commerce website for local jewelry store using the Shopify platform.
- Redesigned existing logo to meet needs of the website's design. Additionally created a favicon version of existing logo.
- Integrated outside solutions for website domain, business email, payment gateways, shipping, and live chat.
- Designed custom pages for product categories and store information based upon client's needs.
- Created custom code to tailor website to clients needs.
- Added AI functionality into live chat feature, to suggest and locate products.

RadicalX

Product Design
Intern

Aug 2022 - Nov
2022

- Collaborated with global team to design a career quiz using the Agile methodology, determining stakeholders to create the best experience for user through the Agile Methodology.
- Led UI Design subteam, creating low to high fidelity prototypes and enhancing a design system with 95% stakeholder satisfaction.
- Crafted wireframes, conducted user research, competitive analysis, usability testing, journey mapping, user personas, storyboarding, empathy mapping, affinity mapping, design systems, site mapping and presented prototypes.
- Used agile methodology.
- Learned Figma and Miro through this project, honed in on leadership, presentation, and communication skills.

Harris Teeter

Office Assistant

Aug 2016 - Present

- Performed accounting duties for the store.
- Oversaw a fast paced grocery store front end. Managed employees and made calls and decisions based upon number customers in the store.
- Handled customer complaints, refunds, special requests, money transfers and account signups.
- Performed technical support and resolution duties.

EDUCATION

**University of
North Carolina at
Greensboro**

B.S. Computer
Science
2017 - 2022

3.7 GPA

- Notable Courses: Human Computer Interaction, Software Engineering
- Member of Strong Residential College
- Awarded Capstone Research Award from Strong Residential College (entailed a website, research essay, and magazine entry)